

DIDSBURY PIONEER

VOL. XXX. No. 48

DIDSBURY, ALBERTA, THURSDAY, NOVEMBER 30, 1933

\$2.00 per Year. 5 cents a copy

Saturday, Dec. 9, Santa Claus Day Builders Hardware

SEE OUR ADVERTISEMENT

Interesting Lecture at Legion Meeting

The lecture on the development of the McKenzie River district and the Great Bear Lake, given by Major R. W. Hale at the meeting of the Canadian Legion on Saturday, was thoroughly enjoyed by all present and was one of the most interesting lectures given in Didsbury for some time.

Major Hale, who for the past twenty years has been superintendent of post offices in the far north, has a territory covering over a million square miles, which is the largest in Canada, and there are only three post offices in this large territory that he has not visited. He has used every manner of conveyance from the dog sleigh to the aeroplane and is in close touch with the development of that country.

He gave the early history of the McKenzie district, and told of the difficulties of transporting mails into the northland, comparing the early methods with the present, when the aeroplane is used to transport both mail and passengers. Major Hale was a passenger on the first aeroplane to carry mail to Aklavik.

He also spoke of the development of the Great Bear Lake and its mining prospects. He said that mining had made great strides in the last few years, but it was only in its infancy, and he predicted that in the near future Great Bear Lake would be one of the biggest mining projects in Canada.

Major Hale showed moving pictures of the McKenzie district both in summer and winter, also moving pictures of the mines at Great Bear Lake. A large number of photographs and samples of ore and pitchblende were also very interesting.

A hearty vote of thanks was accorded Major Hale for his very fine lecture.

At the meeting arrangements were

Grand Officers Visit Eastern Star Chapter

The Grand Worthy Matron of Alberta, Mrs. Edith Dawson, of Edmonton, paid her official visit to the local Chapter of the Eastern Star on Tuesday evening. She was accompanied by the Worthy Grand Patron, Mr. E. A. W. Rutherford, of Calgary; Associate Grand Patron, Mr. Chas. Stewart, of Carstairs; Past Grand Patron, Mr. W. C. Watt, of Innisfail; and Grand Warden, Mrs. M. Anderson, of Oyen.

There was a large number of members present, also visitors from Innisfail, Carstairs and Oyen.

After the meeting a program was given and a delicious lunch served.

Are Your Auto Lights In Good Order?

If you drive your car at nights you would do well to check up your lights.

Constable Dobbin informs us that the R.C.M.P. have received instructions to patrol the roads every night and check up on all cars.

It is necessary to have both bright and dim lights in order, as well as tail-lights. A reflector on the rear of a moving vehicle is not sufficient. It must be a red light with a white light showing on the license plate.

The police are also checking up on dirty and battered license plates, and will accept no excuse unless the roads are muddy.

If you have a trailer it is required that a tail-light and license plate be at the rear of the trailer.

It will pay all motorists to "watch their step."

Made to hold the annual Christmas Tree for the children of returned soldiers, and it was also decided to hold a supper and smoker on Saturday, December 30th.

LOCAL & GENERAL

Stores will be open Wednesday afternoons during December.

Dances at the Rugby Schoolhouse on Friday, December 8. Music by Mac's Canadians.

Miss Edith Mitchell, who has been convalescing at her home here, returned to Calgary last weekend.

Mr. and Mrs. Nixon, of Edmonton, visited with Dr. and Mrs. Clarke over the weekend.

Mr. Frank Raymond, of the Royal Bank, spent Sunday with his parents at Lacombe.

Mrs. A. C. Fisher will entertain the members of the Rebekah Lodge to a social this (Thursday) evening.

Mr. Tom Clarke spent a few days with his parents on his return from the Royal Fair at Toronto.

Messrs. J. W. Morris and R. E. Stouffer spent the weekend in the southern city.

Mr. J. A. McGhee and family moved into the stables house last week.

Mr. Frank Lyon, enroute from Toronto to Vancouver, was the guest of Mr. Alison Mack for the past week.

Knox United Ladies Aid will hold their Annual Christmas Bazaar, Food Sale & Businessmen's Supper on Saturday, December 2nd to the Leuzler Block. (47c)

Mr. and Mrs. R. E. Lantz left on Wednesday morning for Cold Lake, Alta., where they will spend a few days with Mr. and Mrs. George Parsons, Jr.

Mr. Cliff Bellamy left Wednesday for Salmon Arm, B.C. to visit with his father, Mr. John Bellamy. He was accompanied by his brother, Mr. John Bellamy, of Saskatchewan.

The novelty dance given by Mons Chapter, I.O.D.E. last Wednesday was a very successful affair and was much enjoyed by the large crowd present. The drawing for the \$50.00 bond which was made during the evening, was won by Miss Beatrice Kendrick.

DIDSBURY MARKETS.

WHEAT	
No. 1 Northern	42
No. 2	38
No. 3	34
No. 4	32
No. 5	28
No. 6	25

OATS	
No. 2 C.W.	16
No. 3	13
Extra No. 1 Feed ..	13
No. 1 Feed	12

BARLEY	
No. 3	17

RYE	
No. 2	20

BUTTERFAT	
Delivered Basis at Crystal Dairy	
Table cream	20c
Special	17c
No. 1	15c
No. 2	12c

EGGS	
Extra	28c
No. 1	25c
No. 2	17c

HOGS	
Select	5.60
Bacon	5.10
Butcher	4.90
At Didsbury	

Band Concert, Monday, Dec. 18

A concert will be given in aid of the Boys' Band on Monday, Dec. 18. This will be the first appearance of the band in public, and the boys are working hard and getting along surprisingly well.

A good program is being arranged in conjunction with the band.

Tickets will be on sale this weekend and when the boys approach you to buy—remember you will be helping in a worthwhile cause.

Dairy Meeting.

A meeting of the table-cream shippers has been called for next Saturday at 2 p.m. in the Old United Church building, and it is imperative that all dairymen should be present.

Dr. Hill, city medical health officer and Inspector Golding, of the health department of the city of Calgary, have made inspections in the district and have laid down rules with regard to the barns and premises of the table-cream shippers. It is for the discussion of these rules that the meeting has been called.

Don't forget that if you are shipping table-cream it is in your interests to be present.

Music Pupils Give Recital

The pupils of Miss V. Thompson gave a very successful recital in the United Church on Friday evening, and each one acquitted themselves very creditably. They were assisted by visiting pupils from Olds and Carstairs, and Miss Helen Teskey, of Calgary, gave several numbers.

During the evening the pupils made a presentation to Miss Thompson in appreciation of her work.

Olds Horse Wins First.

Alberta made its first notable win in the Toronto Royal Winter Fair on Wednesday morning, last, as the judging got underway, when Joe Haggerty, of Olds, well-known horse breeder, was given first place with his 4-year-old gelding in a class of 15 entries in the 1,400 to 1,600 pound drafters.

Hockey Club Dance.

The hockey boys will hold their annual dance on Wednesday, Dec. 6, when it is hoped they can raise finances to get away to a good start. You can get your ticket from any of the boys. Gent 50c, Lady 25c.

I.O.D.E. Notes.

The November meeting of Mons Chapter, I.O.D.E. was held at the home of Mrs. Ranton on Monday evening. Mrs. W. A. McFarquhar was welcomed to the Chapter. The usual Christmas donations to the Red Cross and Herald Sunshine Fund were authorized, and a vote of thanks was proposed to the public who so generously loaned exhibits for the exhibition held November 18, and to the management of the Rosebud Hotel for their kindly assistance.

3-Bushel of Wheat Pays Subscription for Pioneer

Our offer of 66 2/3c per bushel for wheat, No. 1 Northern, in payment of new subscriptions, renewals and arrears, is still open. We will also accept cash payments on the same basis. If you have not yet done so, call and acquaint about this proposition.

COAL!

CARBON LUMP

from Black Diamond Mine

\$4.50 PER TON

ON TRACK FRIDAY

Alberta Pacific Grain Co.

SEE "WOODIE" for COAL.
PLACE YOUR ORDER TODAY PHONE 9

KNOX UNITED CHURCH LADIES' AID

A Christmas Bazaar

Food Sale and Tea

In the Leuzler Block, Didsbury.

SATURDAY, DECEMBER 2nd

Business Men's Supper from 5.30 p.m.
25c.

MAC'S SERVICE HARDWARE

Bill McFarquhar, Prop.

Phone 33

Paint NOW and Brighten Up the Home for Winter!

"61" PAINTS, ENAMELS and VARNISHES

"CALCIMO" for PLASTERED WALLS

"CELLUTONE" for INSIDE WOODWORK

BEAUTIFUL 1934 Model Radio FREE

[Make of Radio Announced Next Week]

With Every Purchase of \$5.00 You Will
Receive a Ticket.

Tickets will be drawn at 10 p.m. December 23rd

It is not compulsory that ticket holders be present in store
at the time of drawing.

Tickets will be drawn by a non ticket holding person.

Established
1903 J. V. Berscht Phone
36



The Hudson Bay Route Again

The Financial Post of Toronto, that uncompromising opponent of the Hudson Bay Railway, has taken note of the article which appeared in this column some weeks ago in which we took exception to the attacks made by this Eastern financial paper on this great national scheme to provide the prairie west with an ocean port somewhat nearer to its great productive areas than Montreal in the east and Vancouver in the west. It will be recalled that The Financial Post condemned the Bay route in toto, decried that the railway should never have been built, that it was nothing but a contractor's racket, and that having been built and harbor facilities and an elevator provided, it should now be completely abandoned. It criticized the granting of free elevator storage or low rates for a few years while the route is being industrially developed. It characterized the whole enterprise as a "colossal failure," "a hybrid of a white elephant and a political sacred cow," and so forth, and so on.

We have no particular desire to enter into any extended controversy with The Financial Post, and it is gratifying to note the much more moderate tone of its latest article, and almost apologetic manner in which it seeks to defend its attitude. Nor does it repeat its advocacy of the complete abandonment of the route. However, it does continue to belittle it and to argue that it is economically unsound and cannot ever hope to be a success. It repeats its unsupported charge that the building of the railway was "a plain ordinary contractor's racket from the beginning," and that "it should have been conceived on a purely economic basis. A certain amount of the Hudson Bay Railway was not a contractor's racket. Some of the Maclean and Mann enterprises, notably the building of a line paralleling the C.P.R. around the north shore of Lake Superior, might be so designated perhaps, but it was not a group of contractors but the people of Western Canada who demanded the building of the Hudson Bay Railway. Some money in doubt was wasted in selecting the original route from Churchill to Nelson, but sound business reasons alone influenced the switch back again to Churchill. Not racketeering contractors, but the best harbor expert in the world was responsible for that change. And once that change was decided upon the railway was built with a maximum of speed and efficiency and at a minimum of cost. Possibly The Financial Post is a better citizen than more than a million people resident west of the Great Lakes, but we are not prepared to admit that all these people are not "good citizens," as The Post implies is the case.

The Post, in its later article, has this to say: "The truth of the matter is that the opening up of the Hudson Bay route has not attracted any measurable volume of traffic on a purely economic basis. A certain amount of grain has gone out in each of the past two years because of the remission of a major portion of the fees that the Government should be collecting for that traffic."

As pointed out in our former article, and as The Post must admit, and does admit, the route has been open only two years in operation. Those two years were in the midst of the greatest depression the world has ever known. They were two years of greatly reduced crop production in Western Canada due to drought. They were years of abnormally low prices for wheat. In every respect they were not normal nor average years. The Financial Post knows all this is true, but disregards it.

How gross a tonnage it may be asked, passed out of the port of Montreal in its first two years following the Government's decision to make it a real ocean port? Did, or did not, the Government offer inducements to encourage shipping in and out of that port in the years of its infancy? How many millions of dollars were spent before the shipping world finally recognized the feasibility of the St. Lawrence route and a ocean port a thousand miles from the open sea? Does the Financial Post now think that the port of Montreal should have been "completely abandoned" two years after its inception?

All the West asks is that The Financial Post, and other eastern interests too, be fair. With much that The Post says about dirty little harbors, wharfs and canals scattered here and there all over Eastern Canada, we are in agreement. But the great Hudson Bay route cannot be listed in the same class with them. On page 2 of the same issue of The Post in which its later article in the Hudson Bay route appears, there is printed a despatch from its special correspondent at Ottawa in which the fact is noted that owing to drought there is serious lack of water in the lower St. Lawrence channel, the port of Montreal, and the ship channel to the Gulf. The Post despatch says: "With only a fraction over 27 feet of water in the harbor, the port authorities at Montreal are extremely worried. Ships may have to restrict their cargo not, perhaps, cancel bookings to Canada's premier port." The Post despatch continues:

"This is not a pleasant prospect. But there is little that can be done about it right now. Shipping circles are putting up a vigorous demand for remedial works to control the flow of water down the St. Lawrence and thus ensure adequate depth for navigation. The Government is ready to carry out a conservation policy but there is a conflict of opinion as to how the work should be done. It is thought likely that a commission will be appointed and the report acted upon next year."

Even at this date, does The Post think the port of Montreal should be abandoned as "a hybrid of a white elephant and a political sacred cow?" Does it feel that this commission should be set up at the expense of the taxpayer should be stopped? Does it, or does it not, favor the expenditure of more millions in order to ensure adequate depth of navigation in the St. Lawrence and the harbor of Montreal? Or is the St. Lawrence route from sea to Quebec a "colossal failure?"

The West takes a narrow view of this matter. Montreal is a great national port. It must be maintained in its full efficiency at any hazard and at all costs. We believe all "good citizens" wherever resident should, and will, adopt that view. If the St. Lawrence route after half or three quarters of a century of Governmental assistance still is in need of this assistance, let it be forthcoming. But why deny similar assistance to the Hudson Bay route in the initial years of that route, and years marked by most abnormal and extremely difficult economic conditions the world over?

Household Drudgery The Bane of a Woman's Life



Nature intended women to be strong and healthy instead of weak and sickly, but too many women have good health when she has to go through the household drudgery without any relaxation. It is a weary and a lonely life, and it is in need of this assistance, let it be forthcoming. But why deny similar assistance to the Hudson Bay route in the initial years of that route, and years marked by most abnormal and extremely difficult economic conditions the world over?

Women who are weak and run down will find in Milburn's H. & N. Pills a remedy to strengthen the system and bring back the much desired health.

England Has Right Idea

John Bull's Objective Is To Keep Everything Moving

Americans, apprehensive of inflation, are reported shipping their dollars to England and Canada. Americans who do this are foolish. They should keep life money at home.

There is nothing wrong with Uncle Sam's dollar in the world. It has behind it a greater per capita wealth in territory and foods and goods and technological productive capacity than any dollar on earth. The truth is that Uncle Sam and his citizens, while rich in natural wealth and productive capacity, are poor in psychology and philosophy. Americans have not yet learned that in sports in money and in life losses and reverses are all part of the game.

Wise old John Bull, rich in experience and philosophy, grew wealthy by taking losses; England's objective was to always keep the game or the business of the country going. Vancouver, B.C., San.

Fees 50 lbs. Slimmer

After Losing Only 5 lbs.

"I started taking Kruschen Salts a month ago," a young woman writes. "I have lost 5 lbs. and almost feel as if I have lost 50 lbs. I am full of vigor, whereas before I was listless and worried over little things. But if my troubles were doubled, they would not worry me today—thanks to Kruschen's."—M. P. E.

Here's the recipe that banishes fat, takes one-half teaspoon of Kruschen Salts in a glass of hot water before breakfast.

Be sure and do this every morning, for it's the really good thing that takes off the fat. "When you take Kruschen on the fat it means that every particle of poisonous material and harmful fat acids and gases are expelled from the system."

Modify your diet, and take gentle exercise. The stomach, liver, kidneys and bowels are tuned up, and the pure, fresh blood circulating these salts is carried to every part of the body. Then follows "that Kruschen feeling" of energetic health and activity that is reflected in bright eyes, clear skin, cheerful vivacity and charming figure.

While People Starve

Brazil has destroyed 23,107,000 bags of coffee to raise the price of that commodity, this furnishing Secretary Wallace, destroyer of little pigs, a mark to shoot at, says the Chicago Daily News.

STOMACH ACID BURNS LIKE FIRE

Sometimes stomach acid makes your stomach feel like a furnace. You can stop this quickly and get immediate relief from burning pain, sour and elevated food, or if you are spendful of Bismuth Magnesia in half a glass of water. Any drug store has Bismuth Magnesia and aspirin will prove how quickly it works.

Helen E. Kimball's Recipes

New Cakes—Frangings By Director, Food Service Department, All Nations, Toronto

Among the most interesting recipes have been evolved recently are frostings which are baked right on the cake. They're very easy to make and the crunchy deliciousness of the finished cake will thrill you. The basic ingredient in these frostings is sweetened condensed milk which is pure whole milk and cane sugar cooked down to a richness that is almost of a perfect frosting. The cake should be baked in a pan and cooled. The frosting is then spread on it. (Place the cake on a cookie sheet, or if you haven't frosted the sides use the pan in which the cake was baked and bake, delicately in a hot oven (100 degrees Fahrenheit). The cake will not dry out as might be supposed because it is spread with moist frosting on all sides. Be sure and watch the cake carefully while it is in the stove for signs of browning, as you know, burn rather easily.

COGNAC BROILED ICING

Half cup, sweetened condensed milk; 2 tablespoons butter, melted; 4 tablespoons brown sugar; 1 cup shredded coconut. Combine all ingredients and blend thoroughly. Spread on cake. Place very low in broiler under a slow flame. Broil until the icing bubbles all over and the surface becomes light brown. Remove from broiler. Cut.

Further recipes will appear in later issues.

Production of automobiles in France has been increasing this year.

W. N. U. 1919

YOUR MONEY BUYS 1 1/3 MORE

You get more for your money in Plug Tobacco... 1/3 more smoke in every pipeful... 1/3 more smoking pleasure... 1/3 greater value for the money.

DIXIE

ONLY 20c A BIG PLUG

Newspaper Men Meet In Regina

Annual Gathering Of The Saskatchewan Section Of C.W.N.A.

A meeting of the Saskatchewan division of the Canadian Weekly Newspaper Association was held in the Saskatchewan Hotel, Regina, on Oct. 27. John Scott, Whitehead, presided, with 43 members present.

D. C. Dunbar, Estevan, was chosen president for the coming year.

H. Gamble, Gull Lake, publisher, was elected vice-president. Other officials for the new term include: S. J. Dorman, Alameda, secretary-manager; who is now serving his sixth term; E. S. Zingg, Wapella, treasurer.

New members of the executive are: C. H. Holmes, Roseburg; J. N. Munson, Saltcoats; H. Berryman, Blaine Lake; and H. D. Pedler, Osburn.

Hon. Howard McConnell addressed the association at the afternoon session, explaining the steps taken by the Government in the distribution of printing and advertising amongst the weekly newspapers.

A mutual system of insurance for publishers was advocated by E. Willoughby of Milestone.

The Mid-West Paper Sales Limited, tendered a complimentary dinner to the delegates.

Thrive In The Arctic

The only domestic animal bred profitably in the Arctic regions is the reindeer, because it requires neither hay for feed nor shelter for protection. There are more than 125,000,000 of them, and it is not uncommon for single breeders in Arctic Siberia to own herds of 10,000 at a time.

An old bachelor who had just witnessed a church wedding was heard to remark: "They are all married, but the yoke is on them."

Across Africa In "Baby" Car

Two Englishmen Made Trip In 193 Days Including Delays

Alan Glik and Kaiter Kay have just completed a journey from Liverpool, England, to Cape Town, South Africa, in a "baby" automobile. They covered 13,370 miles in 185 days, including delays, which at times extended to weeks. When they crossed the Sahara they were accompanied by a native "pilot," in accordance with demands of French authorities, and part of the way by huge "busses" carrying machine guns for protection against possible Tuareg raiders. The distance across the desert is 850 miles, and the temperature was scorching. Tribal troubles caused Glik and Kay to make a detour of 1,000 miles from Tangier, where they were foot fighters had closed the direct road south of Fez.

DOCTORING YOUR DAIRY HERD

Cows aren't machines. They can get sick or hurt. But Minard's Liniment makes it easy to care for their ills. Mrs. Thos. Bulmer of Lardo, B.C., found one of her herd with a lump in her udder. "I rubbed it with Minard's Liniment," she says, "and it soon got better. Minard's is best for Cuts, Bruises, Colic, Distemper, etc., and equally good in stable or in house. Well named 'King of Pain'."

Billed As Talcum Powder

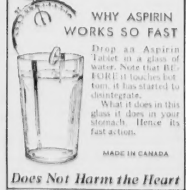
French customs officers at Modane, on the Franco-Italian frontier, recently noticed a railway car loaded with barrels, which were billed as containing powdered talc. They were consigned from Italy to a man in Lyons. Seventy-five of the 111 barrels held choice smoked hams packed in talcum powder. The customs charges on the pork seized totalled \$1,300.

Ease Pain, Headache in Few Minutes



For Quick Relief Say ASPIRIN—When You Buy

Now comes amazingly quick relief from headaches, rheumatism, neuritis, neuralgia, toothache, etc. Aspirin, it is said, is the fastest safe relief. These results are due to a scientific discovery by which an Aspirin Tablet begins to dissolve, or disintegrate, in the amazing space of two seconds after touching moisture. And hence to start "taking hold" of pain a few minutes after taking. The illustration of the glass here, tells the story. An Aspirin Tablet starts to dissolve in a hot liquid as you swallow it. And this is ready to go to work almost instantly. When you buy, though, be on guard against substitutes. To be sure you get ASPIRIN's quick relief, be sure the name Bayer is in the form of a cross is on every tablet of Aspirin.



Ambitious Plan To Construct Ocean Airports To Facilitate Air Travel Across Atlantic

Long the blue-painted dream of an imaginative inventor and his associates, construction of a chain of seadrome ocean docks across the Atlantic may soon become a reality under the NIRA.

The Seadrome Ocean Dock Corporation, formed to translate into actuality the plans of E. R. Armstrong, the seadrome inventor, has applied to the Federal Public Works Administration for a \$30,000,000 loan for the construction of five seadromes.

Claiming its revolutionary project is now a feasible and practical venture, the Seadrome Corp. asserts granting of the loan would put 10,000 men back to work in 30 days and would create a demand for 125,000 tons of steel.

The seadrome, or floating ocean airport, was first conceived by Armstrong in 1912, while he was endeavoring to develop a safe method for trans-oceanic air travel. Under present plans the seadromes would be strung across the ocean at intervals of about 450 miles to provide safe landing spaces for "blimps."

An open work structure of iron and steel, the seadrome is 1,225 feet in length and about 500 feet wide. Its principal characteristic is a huge aeroplane landing deck, rectangular in shape with narrow ends, much like that of the landing deck of a naval aeroplane carrier.

Large buoyancy tanks would maintain the landing deck on even keel 100 feet above the waterline while the gigantic seadrome itself remains hinged to the ocean bed by steel cables attached to a 1,500-ton reinforced concrete anchor.

Because of its openwork girder construction, sponsors claim the seadromes can withstand the buffeting of huge ocean waves which they explain will pass through the streamlined understructure without breaking.

Beneath the huge landing deck where aeroplanes will come to rest and take off again, will be service hangars, repair shops, weather bureaus, radio equipment, beacon lights and modern hotels. Passengers will be able to stop overnight at the seadrome hotels in the middle of the ocean where they can dine at restaurants, shops, beauty parlors, theatres and gymnasiums. The seadromes will also have stock exchange branches and even fishing facilities.

Use of the seadromes, according to its sponsors, will not only eliminate practically every vestige of danger but will make the Atlantic crossing a matter of only 20 hours at the most. Each seadrome is to work in itself, weighs 65,000 tons and will cost an estimated \$6,000,000. Each will be manned by a resident personnel of about 125 and a floating payroll of between 300 and 400 persons.

The first seadrome could be anchored in the ocean about 375 miles east of New York city. Three others would be built at intervals of 470 miles in a line due east to the Azores and the coast of Spain. Seadromes anchored in the gulf stream, which is equivalent to the semi-tropical latitude of Bermuda and the Azores, are expected to prove popular summer resorts.

In applying for the NIRA loan, the corporation set forth that the seadrome project will be self-liquidating as a result of revenue expected from hotel and store concessions and fees from the several trans-Atlantic airlines expected to patronize the ocean islands of steel.

It is further pointed out that no federal state, municipal or local bond approval is necessary and no land costs are involved, while the \$30,000,000 loan which would completely revolutionize ocean travel and place Europe only 20 hours away by air, is much less than the cost of even one naval aeroplane carrier.

The seadrome will be constructed in sections, probably by ship-building yards at Philadelphia and Chester, Pa., towed to the Delaware breakwater for assembly, and from there to their final resting place in the Atlantic.

Cleansing Milking Machine

Weak Lye Solution For Rubber Parts Found Satisfactory

Additional work at the Dominion Division of Agricultural Bacteriology on the use of weak lye solution of 0.4 to 0.5 per cent. for the treatment of milking machine rubber parts shows that milk of a satisfactory sanitary grade can be obtained when the lye treatment follows a cold water suction rinse, eliminating the use of hot water. This represents the simplest and cheapest treatment for milking machines yet devised. Tests with milking machines and milk cans indicate that lye has a very pronounced specific germicidal action on the kinds of bacteria which are responsible for so many defects in milk and dairy products.



By Ruth Rogers



HERE IS A CHARMING MODEL FOR MATRONS, IF CAN ALSO HAVE PADDED ROLLS AT THE SHOULDERS

Attention Matrons! You'll like this model with its slimming bias lines and raglan shoulders. In the small view, note the new smart padded rolls at the shoulder. You'll be surprised how easily this is done. And don't you think the effect charming? The pattern envelope explains everything in detail about it.

The original model was carried out in black crepe satin using the dull side of the crepe. The reverses choose the shiny surface of the crepe, which makes a very smart trim.

Fuller crepe, crepe marocain and dull crepe are other suitable suggestions. Style No. 488 is designed in sizes 36, 38, 40, 42, 44, 46 and 48 inches bust. Size 36 requires 4½ yards 39-inch with ½ yard 55-inch contrasting. Price of pattern 20 cents in stamps or coin (coin is preferred). Wrap coin carefully.

How To Order Patterns

Address: Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. Size
Name
Town

Trying Novel Experiment

Modern Housing Plan Is Becoming Popular In Chicago

Under direction of a foundation established by the late Marshall Field, department store owner, a novel experiment in modern city housing is being conducted in Chicago.

It is a five-story apartment building, covering two blocks, and making available to tenants a unique plan of community life that includes care and training of children by teachers and nurses.

Priced to attract tenants of average means the building contains nearly 500 apartments. Stores, restaurants, barber shops, and a community hall all are included in the building.

A court running almost the entire length of the two blocks provides room for a flower garden, shrubs and fully equipped playgrounds for children from one to twelve years of age. The most popular innovation, however, is a well-directed department for child care and training. A classroom for primary instruction is provided. Also there is a nursery where mothers may leave their children all day.

In addition to the usual school subjects, musical and dramatic training is provided for children inclined toward these arts. Industrial and vocational training likewise is provided.

Angelo Patri, noted authority on child training, recently said of the new experiment: "I have dreamed of such a scheme for years. I tried to sponsor such a plan in New York, but my plan was rejected. I sincerely hope your pioneering effort will succeed."

Great Increase Noted

Appendicitis Causes Many Deaths Annually States U.S. Doctor

Dr. Sanford McKee, clinical professor of ophthalmology, at McGill University, Montreal, told the Post-Graduate Medical Association of North America, at Cleveland, Ohio, that kidney stones sometimes affect the eyes, immediately in such a manner as to destroy the sight.

Appendicitis, said Dr. George P. Miller of the University of Pennsylvania, "has become so common that 20,000 young people die each year in the United States because of it. By young people, I mean an average age of 28." The reason for the increase in appendicitis cases, Dr. Miller added, is not known.

Seven years ago pernicious anemia was "absolutely fatal," but now, says Dr. Corvus C. Sturgis of the University of Michigan, it has a death rate of only 10 per cent.

Prior to 1923 pernicious anemia, commonly termed a deficiency in the quantity of blood or its constituents, was "absolutely fatal with patients living an average of only two or three years," he declared.

The use of liver and liver extracts became a part of the treatment developed since that time to combat the high death rate.

Greater Revenue Is Obtained By Provinces By Increased Cost Of Motor Vehicle Registration

Advice For Canadian Dairy Cow Exporters

Tar Giving Necessary Information Would Be Financially Beneficial

In the export of Canadian dairy cows to the United Kingdom, shippers and importers will benefit financially, says W. A. Wilson, animal products trade commissioner for Canada in Great Britain, if a separate statement be attached to the shipping documents on which is listed the exact number of each cow and the approximate freshening date. Buyers want cows that will freshen shortly after arrival and will pay something additional for definite knowledge on that head. Furthermore in the total absence of this information, bargaining on all sales, except in evident cases, proceeds on the assumption that the freshening date is speculative and will be delayed. The dairymen who are supplying the liquid milk trade, and who must have a nearly level supply, emphasize this point particularly. They may even decline to purchase cows whose breeding and conformation are suitable, just because the freshening time is doubtful. It is very desirable, therefore, that shippers, even at some inconvenience, take the necessary precautions to remove that doubt, and thus give the importers the advantage of bargaining with certainty.

Revenues collected by the provinces from registration of motor vehicles, operators, etc., for 1932 amounted to \$21,126,271, as against \$19,584,905 for 1931, according to figures issued through the Dominion Bureau of Statistics.

"This," the Bureau reports, "was an increase of \$1,441,365, or 7.32 per cent, and was all made in Ontario and Alberta."

"These two provinces made increases of 30.96 and 22.20 per cent, respectively, by increasing the rates. All the other provinces collected smaller revenues ranging from 4.41 per cent. for New Brunswick to 9.76 per cent. for Prince Edward Island. Although Ontario raised the average passenger rate by 50 per cent, at \$9.48 per vehicle it is still the lowest of all the provinces."

"All the provinces except Quebec and Alberta raised the gasoline tax during the spring of 1932 and Quebec made a raise in December, 1931. New Brunswick, Manitoba and British Columbia raised it from 5 to 7 cents and the other provinces raised it from 5 to 6 cents. These increases more than offset reduced consumption and raised the gasoline tax revenue by \$4,537,197, or by 20.12 per cent; or from \$22,546,119 in 1931 to \$27,083,316. Ontario led with an increase in gross revenue of \$2,609,841 and Quebec followed with an increase of \$845,012. In Saskatchewan the reduction in consumption almost offset the increase in the rate and the revenue of \$1,328,951 was larger than in 1931 by only \$18,804, or 1.44 per cent. These revenues are gross, including commissions paid to gasoline distributors for collecting and forwarding the tax to the provincial authorities and also the expenses of the provincial offices are not deducted."

Metal Furniture In England

Cabinet Workers In London Alarmed At Its Increasing Popularity

Cabinet makers, whose industry is widely established in the outskirts of London, view with some alarm the rapidly increasing popularity of metal furniture, both in home and office equipment. The tremendous advance made by metal workers during recent months in producing elegant and by no means expensive household furniture is demonstrated at an exhibition now open at a well-known furnishing establishment in Tottenham Court Road. The exhibition is said to prove that modern metal furniture offers all the possibilities of comfort and elegance of design hitherto only achieved in wood. Tubing of stainless steel, chromium, and a new lustrous alloy of palest golden hue, is bent into flowing curves to form easy chairs and the bases for dining room "occasional" tables. Cabinet-makers, however, may take comfort from one fact. The new metal furniture is so modern that it can be used only where modernism has inspired the architects of the houses and flats in which it is to be placed.

Collection Of Historic Shoes

Interesting Exhibit In New York Insured For \$30,000

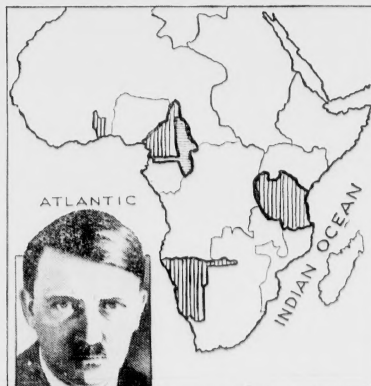
The boots America Eschard flew to Paris in the first dancing slippers of Ruby Keeler, Marilyn Miller's blue satin pumps and those worn by Irene Castle at her premiere are among the 160 historically important shoes owned by Herman B. Uehman, New York, and placed on exhibition in the show salon of a Fifth Avenue store.

Only three pairs of the historic 60s belonged to men. The shoes of Pope Pius VI, those of Elizabeth of France, and those of Lafayette. The bottom slippers of the Empress Elizabeth of Austria, an Egyptian cloth 500 years old, and shoes of women from the Arctic to the South Sea are included. The collection is insured for \$30,000.

Canada Buying Mangoes

A considerable trade in grafted mangoes is developing between St. Lucia, British West Indies, and Canada. Grafted mangoes are arranged in paper on which instructions are printed as to how the fruit should be eaten.

HITLER PLEADS FOR RETURN OF COLONIES



A report emanating from Berlin stated that Chancellor Hitler has made a plea for the peaceful return of the German colonies taken from her after the Great War. Above is a rough outline map of Africa, showing the German colonies which were captured by the Allies during the Great War. Those shaded with vertical lines are now British possessions, while the small area shaded with horizontal lines has become French property. There are several small islands in the Pacific which were taken from Germany and which she would like returned.

Didsbury Pioneer.

Established 1903.

DIDSBURY - ALBERTA

Published every Thursday

Subscription Rates: \$2.00 per year, \$1.00 six months; 50 cents extra to carry by mail and the United States. Payment in advance.

Legal, government, and municipal advertising, 10 cents per line first insertion, and 12 cents per line subsequent insertions. Local readers for cents per line.

Classified Advertising: For Sale, Articles Wanted, Lost, Stolen, or Strayed, etc., 10 cents a line first insertion, 5 cents a line subsequent insertions. Business Cards, special rate of \$1.00 per month (11 ads) or \$11.00 per year if paid in advance.

Various Advertising Rates: For one per line first insertion 10 cents; 12 cents subsequent insertions. 25 cents each space per line.

Card of Thanks and exceeding six lines 50 cents per insertion.

Obituary notice 10 cents per line.

Transient advertisements to be paid for when ordered.

Changes of advertisements must reach the office not later than noon. Tuesday to ensure insertion in the issue of that week.

J. E. Gooden, Editor & Manager.

Marketing Grain Through Poultry

Marketing grain through the poultry route would mean better than dollar wheat for farmers who have poultry flocks, even at present poultry prices, according to the provincial commissioner in a recent bulletin on the finishing of poultry on the farm. A report of F. C. Elford, Dominion poultry inspector, given at the world's grain congress last summer, stated that experiments had shown that it takes 28 lbs. of mixed grain, wheat, oats and barley, to grow a 6 1/2 lb. Barred Rock cockerel. In other words, 11 1/2 lbs. of grain can be converted into 1 lb. of chicken meat. On the basis of the present price of 10¢ per lb. for No. 1 chicken, 100 lbs. of grain fed to good poultry for meat purposes would have a value of \$1.35, or at the rate of \$1.15 per bushel for wheat, 93¢ per bushel for barley, and 65¢ per bushel for oats.

Winter Shelter for Pigs.

Experiments conducted at the Dominion Experimental Farm at Indian Head show conclusively that expensive winter shelters for swine are unnecessary.

A test was conducted at this farm to determine the comparative merits of different shelters for fall pigs. The farm's piggery, a small gable-roofed cabin well banked with straw and a rough shelter constructed of poles and straw were used for the test. The same meal ration was supplied to all lots. Higher daily gains were produced by both lots of outside pigs than by the lots housed in the piggery. The cost per pound gain was also lower for the outside lots. A second test gave similar results.

At the experimental farm all the breeding sows and boars are wintered in small cabins covered with straw. The cabins are cleaned frequently and kept well supplied with bedding to insure dryness. In severe weather bran sacks are hung over the doors to prevent excessive drafts, as well as to help maintain a higher temperature inside the cabins. Care is taken to prevent overfeeding of pregnant sows.

W. W. Cram, Experimental Farm, Indian Head, Saskatchewan.

Honey Crop Good.

Honey was a good crop in south Alberta this past season, one large commercial firm taking off some 120 tons and an individual operator taking off about 60 tons. The total honey crop is expected to be somewhat larger than last year.

Alberta Wheat Crop.

A bulletin has just been issued by the Dominion bureau of statistics giving the bureau's final estimate of the Alberta wheat crop for 1933 as 95,100,000 bushels, as compared with 164,000,000 bushels for 1932.

WEEKLY JOKE

He: "My treasure!"
She: "My treasury!"

View of Wood's Christian Home.



A comprehensive view of Wood's Christian Home, surrounded by tennis courts, gardens and playgrounds which make it a real beauty spot, is presented in the above picture. An appeal is being made to the people of Didsbury district for donations of cash or produce. Meats, poultry, vegetables, flour, wheat, will be thankfully received. See Mr. J. A. McGhee or Mr. J. McDougall.

Warm November Weather.

Alberta has been experiencing a sort of second Indian summer during last week, with very high temperatures at many points. The snow which came in the latter part of October has almost entirely disappeared in many places, and reports come from Southern Alberta that the cattle are once more on grass. The maximum temperatures there reached as high as 60 degrees early in the week. However, such warm weather is not entirely unusual for Alberta, records of the past ten years showing some very high November temperatures during that period, as well as some quite low ones. At Edmonton in four of the ten years the maximum temperature for November was over 60 degrees, with a high record of 74 in 1931. The average mean temperature for November in the ten years at Edmonton was 24 degrees. At Calgary the ten-year record shows seven years in which the thermometer passed the 60 degree mark during November, with an average mean temperature for November during the ten years of 28 degrees. Lethbridge also had seven years in the past ten in which the mercury rose above 60 degrees in November, and its average mean temperature for November for the ten-year period was 31.

Alberta Poultry for British Market.

A considerable quantity of Alberta poultry will be exported to the British market this fall, it is reported by the provincial poultry department. Supplies are now being gathered together for a shipment during this week, which it is hoped will amount to about 8 carloads. The poultry is being obtained largely from Southern Alberta points, and it is interesting to note, it include a whole car of geese. Last year about 1,000,000-lbs. of Canadian poultry were exported to the British market, a quantity of which came from Alberta.

"BUY IN DIDSBURY"

Didsbury Dairy

Milk and Cream Delivered Daily

Special orders receive prompt attention

Milk from our own tested herd

You may Whip our Cream.

BUT you can't Beat our Milk

TOM MORRIS

Phone 162

YOU will be MORE THAN SATISFIED by having your Watch, Clock, Phonograph, or Sewing Machine fixed right in Didsbury. All my work is guaranteed. Reasonable prices.

See Me at the Club Lunch: Wm. GONTASH, Watchmaker & Jeweller.

The Portage La Prairie MUTUAL

Is the Strongest Canadian Mutual. Rates are Right. Insure your Property with Fisher & Edwards, AGENTS - DIDSBURY

DAIRY MEETING

Saturday, December 2nd

at 2 p.m.

Old United Church Building

All Table-Cream Shippers should be present at this Meeting, as Matters of Great Importance are to be discussed.

Quality First!

Our Meats are Carefully Chosen and we always insist on best in Quality.

We Carry a Full Line of Cooked and Cured Meat.

SALMON TROUT
10c per lb.

Didsbury Meat Market

Phone 127 J. Kirby, Manager

Scrupulous care in selection of natural cereals, cultured yeast and choice hops, and painstaking supervision of an expert staff of brewers contribute to the excellence of Alberta's Five Famous Beers.

Support Alberta Industries DISTRIBUTORS LIMITED

Agents for the Brewing Industry in Alberta

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Didsbury Lodge No. 18, I.O.O.F.
Meets the 1st and 3rd Thursday each month.
Visiting brothers are welcome.
N. COLE, N.G. W. R. HARTLEY, Sec.

Professional

DR. W. G. EVANS, M.D.
Physician, Surgeon
Graduate of Toronto University
Office in New Opera House Block
Residence Phone 50, Office Phone 120
Didsbury - - - Alberta

J. L. CLARKE, M.D., L.M.C.C.
Graduate of Manitoba University
Late senior House Surgeon of St. Michael's Hospital, Newark, N.J.
Physician and Surgeon
X-Ray in Office
Offices over Royal Bank
Res. Phone 128 Office 63

DR. H. C. LIESEMER
L. D. S., D. D. S.
Dental Surgeon
Graduate University of Toronto
Office over Royal Bank
Phone 63
Didsbury - - - Alberta

W. A. AUSTIN
LAWYER - NOTARY PUBLIC
Commissioner for Oaths
ESTATES MANAGED

MARRIAGE LICENSES ISSUED
Phone 52 Didsbury

H. LYNCH-STANTON, LL.B.
Barrister & Solicitor
DIDSBURY, ALBERTA.
Counsel: Mr. A. Lannan, Barrister
Calgary, Alberta.

W. S. DURRER
Funeral Home
Phone 140.

Church Announcements
M.B.C. CHURCH

Rev. V. K. Snyder, Pastor
Sunday Services:
1:30 p.m.—Sunday School.
2:45 p.m.—Preaching Services.
7: p.m.—Preaching Services, including Young People's meeting every alternate Sunday.
Wednesday Evenings, 8 o'clock: Prayer Service.

EVANGELICAL
Rev. H. J. Wood, Pastor.

Welcome to the Evangelical Church
Up-to-date in Methods
Evangelistic in Spirit
Methodist in Doctrine
10:30 a.m. Morning Worship
11:30 a.m. Sabbath School
7:30 p.m. Evening Worship
Monday Evening, 7:30 p.m.: Senior League Christian Endeavor.
Wednesday Evening, 8 p.m.: Prayer Service.

UNITED CHURCH
Rev. A. J. Mitchell, Minister
11 a.m.: Sunday School.
7:30 p.m.: Service.
The minister will preach Sunday at Westcott at 2:00 p.m.

CHURCH OF ENGLAND
Rev. A. D. Currie.

December 3—Holy Communion 11 a.m.
December 17—Evening 7:30 p.m.
December 31—Evening 3:00 p.m.

LUTHERAN CHURCH
Rev. J. J. Kuring, Pastor.
Westcott, 1st Sun. 10:30 a.m., German
" 2nd " " " English
" 3rd " " " German
" 4th " 2:30 p.m. English
" 5th " 10:30 a.m. German
Didsbury: 1st Sunday, 2nd, 3rd and 5th Sundays at 2:30 p.m. 4th Sunday, 11 a.m.

KNOX UNITED CHURCH NOTES

Be sure and be in Church on Sunday, December 3rd at 11 a.m. and 7:30 p.m. to hear the Reverend Charles Endicott, D.D., Saskatoon.

Burnside Notes.

Don't forget the bazaar and dance at the Lone Pine Hall this Friday evening, Dec. 1st. Each admission carries with it a chance on the wool comforter that will be given away that night.

Lone Pine W.L. will hold their annual meeting at the Hall next Thursday afternoon, December 7th, for the election of officers and the annual Christmas exchange.

Mr. Ralph Long spent Saturday with Mr. and Mrs. B. Woods.

Mr. Fred Metz returned Saturday from a visit with friends at Alliance and other points.

Mr. Percy Saunders returned on Saturday from Edmonton after attending the municipal convention.

Mr. and Mrs. B. Woods spent Sunday evening with Mr. and Mrs. A. E. Thompson.

Mr. and Mrs. Pete Shumaker and Mr. and Mrs. A. E. Thompson, Jr. spent Sunday with Mr. and Mrs. C. L. Ciperley.

Miss Tena McLean returned last week to her position on the staff at the Ponoka mental hospital after spending a couple of months' vacation with her parents.

WEEKLY SERMONETTE

Dis-appointment—His appointment: Change one letter, then I see That the thwarting of his purpose Is God's better plan for me.

Maurice Chevalier in "Bed-Time Story."



Maurice Chevalier's latest picture, "A Bedtime Story," will be screened at the Opera House tomorrow and Saturday evenings, with an afternoon performance on Saturday at 3 o'clock.

Helen Twelvrees, Edward Everett Horton, Adrienne Ames and Baby Leroy, the year-old youngster chosen from thousands of other babies his own age for the honor, head the cast which supports the French star in a new type of characterization.

Chevalier is cast as a man-about-town who suddenly discovers that home and fireside have their charms. This awakening comes to him on his return from a voyage, when he finds a baby abandoned in his car. He calls the police to take it away, but by the time they arrive he has become so fond of it that he has decided to keep it and raise it himself.

Helen Twelvrees, an American girl stranded in Paris, becomes the baby's nurse. When Chevalier takes baby, nurse, and the rest of his menage to his fiancée's home for a weekend, developments are fast, furious and funny. He emerges from the situation sane, fiancée, but still with baby and nurse. And the nurse is something more than a nurse by this time.

Chevalier sings five new numbers written especially for him by Ralph Rainger and Leo Robin.

Alberta's Wool Clip.

Wool clip in Alberta during the past season has been estimated at approximately 3,400,000 lbs. a slight increase over the previous year.

Awarded Damages for Auto Accident

Mr. F. H. Balgoun was awarded \$550.00 and costs in an action against Mr. Chas. McMullen, of Calgary, for damages done to his car in an accident which occurred on the Rosebud hill north of town in November of last year.

The court found that McMullen was driving on the wrong side of the road when the accident occurred, and awarded the full amount of the damages claimed.

Mink Stolen.

Thieves broke into the cages on Dr. Clarke's mink farm on Sunday night and ten mink were missing. The wires of the cages were cut, and the mink either got away or were taken. Two live mink were recovered and one was found killed. It is thought that the other seven were stolen. The value of the animals was from \$10.00 to \$25.00.

The matter has been reported to the R. C. M. P., who are investigating.

CLASSIFIED ADS.

DIDSBURY MILLING CO. will pay a **2c Premium Per Bushel on All Good Milling Wheat** Delivered at the Mill, both on Single Load or Carload Prices.

FOR SALE

FOR SALE—Good second hand heaters and ranges. Apply Builders Hardware Stores.

Learn to Play the Hawaiian Guitar with David Ho Lem. Lessons every Friday evening. For further particulars apply: Chambers' Drug Store, Didsbury. (45c) Phone 40.

Hemstitching, also Specializing in Daisy-Knit Sweaters, Doorstop Dolls and All Kinds of Fancywork. Order Now for Christmas from: Mary McCann at Mrs. Geo. Julien's, Didsbury. (464c)

New & Used Sewing Machines—Agent for Singer Machines: Henry Goehring Phone 10 Didsbury (48 alt. sp)

Lost—32-6 Truck Chain, between Assiniboia and Norman. Weicker's place on south end. Finder please notify and return chain to: (47p) J. C. Wiebe.

While They Last!

1929 Chev. Sedan. A Lovely Car \$350.00

1929 Chev. Coach
Just the Thing for a Farmer!

1929 Sedan Delivery
Just Right for the Dairyman!

1928 Chev. Truck Ready For the Road

All Are Fully Guaranteed!

See Our New DE-FROSTER—It keeps the sleet off the windshield.

ADSHEAD GARAGE

Phone 58 Chevrolet Dealers

Here's One Way To Save Money

Everyone is asking himself the question "How can I economize?" "How can I reduce the Cost of living?" One answer is found to this.

Bring your wheat to the Didsbury Flour Mills to be Milled or Exchanged for Flour.

WHAT YOU CAN SAVE

2 2 3 Bushels of Wheat at 39c	\$1.04
Cost of Milling 2 2 3 bushels at 25c per bus.	.67
	1.71
Less value of 60 lbs Bran and Shorts you receive	.30

Actual cost of 98lb Sack of Flour ... **\$1.41**
Or at to-day's price of wheat we will exchange 98lbs of Flour for 4 Bushels of No. 1 Wheat, you to supply sack.

You can plainly see that there's a big saving in having your wheat ground at to-day's prices.

We Guarantee Every Sack of Flour

DIDSBURY MILLING COMPANY

S. P. MEGILL, MANAGER

Pay Your Subscription

By the Wheat Plan!

BURN SUPER-HEAT

Alberta's longest-lasting and most economical fuel — this season
Listed by the Relief Commission for Relief Purposes

HIGH TEST LITTLE ASH LONGEST-LASTING

Constant
Steady
Heat

Instead of an overheated home one hour and a cold home the next hour

Prices brought down to what the consumer can pay—regardless of the quality of the coal

A Warm House All Night and A Live Fire in the Morning !!!

If you think for a moment you will realize that quick-burning coal means that your dollars are going up in flames, while

SUPER-HEAT

The LONG-LASTING COAL will save you a large sum during the winter

REDUCED CASH PRICE: STOVE **\$4.50** Ex-Shop

ATLAS LUMBER CO., Ltd. PHONE 125

COAL! COAL! COAL!

In Buying Our Coal We Select the Mine from which we Buy the BEST Coal in Each Field

WILDFIRE COAL is mined by the Atlas Coal Co. in the East Coulee field. The seam at this point is the thickest of pure coal in that field. That is why you get ALL COAL when you buy WILDFIRE.

THOMAS SUPER LUMP is mined by the Thomas Coal Co. in Drumheller deep-seam field. Undoubtedly it is the best coal in the district. If you are having trouble in keeping fire all night—buy Thomas Super Lump.

CARBON COAL—If you have been burning Carbon coal—Try OUR Carbon—you will be surprised at the difference in Carbon coal. "PEERLESS" is large blocks and hard—it stores well and gives good heat with minimum waste and at minimum cost.

Atlas Lumber Co., Ltd.
G. A. WALLACE, Mgr. Phone 125

In These Times

of Low Prices for Farm Products you have to plan your buying so as to make the most of every cent you spend. Not only is the Low Price of the article you buy to be considered but its Qualities of Good Service and Durability.

I can with all confidence recommend the following lines of goods to meet your needs at prices to fit your purse.

- Walker's Oremills, 8 to 10½ oz. **\$1.45 to \$1.95**
- G.W.G. Overall, weights to 10z. **\$1.75 to \$2.15**
- Levi Straus Overall Pants, fully guaranteed Regular \$3.25 for **\$2.95**
- Cowboy Pants, G.W.G. Master Mechanic, and G.W.S. Makes From **\$1.45 to \$1.95**
- Men's Winter Weight Shirts in Heavy Cotton and Flannels at prices from **85c.** up
- Buckskein Shirts, heavy weight, from **\$1.95**
- Colors Red, Green and Brown
- Buckskein Windbreakers, lined and unlined **\$2.50 to \$3.50**
- Men's Dress Socks, snappy patterns, per pair **20c.**
- Better Quality per pair **35c.**
- C.C.M. SKATES, the Best by Every Test, used by all leading professionals. A Full Line in Stock.

Cycle Competition—Only 5 More Weeks

W. J. HILLYARD

Boots and Shoes, Men's Wear, Harness, Etc.

Now's the Time to Buy Land!

TWO GOLDEN OPPORTUNITIES!

320 Acres east of Elkton, with 45 acres in summerfallow and 29 acres in stubble, all fenced, small buildings. Small cash payment and very easy terms

Price **\$12.00** per acre

160 Acres improved land in Hartman district, fair buildings and 42 acres under cultivation, good well, all fenced.

Price **\$14.00** per acre

with small cash payment and very easy terms. Substantial reduction in price if half cash is paid

C. E REIBER

Real Estate Agent

Didsbury, Alberta

Turkeys & Geese WANTED!

Highest Market Price Paid for Turkeys and Geese
LIVE OR DRESSED

Delivery taken Wednesday, Dec. 6th

H. D. HALLIDAY & CO.

Support Asked for Wood's Children's Home

As in former years an appeal is being made to the Didsbury people for help to support the Wood's Christian Home at Bowness.

Cash is always welcome, but the largest contribution which has been obtained from this district in the past has been in produce. Arrangements have been made to receive all kinds of produce, meat, vegetables and wheat, which can be delivered to Mr. J. A. McGhee at the C.P.R. depot, who will see that it is sent to the Home.

About two weeks ago we had the pleasure of visiting the Home, and it was brought to our attention more forcibly what a great work this Home is doing for the homeless children.

Ninety-five children are being cared for, and the happy look on the face of each one is something that strikes the visitor. The pleasant way in which the children greeted Mrs. Wood, the matron, as we passed through the different rooms, bespoke the kindness with which the children are treated.

Some of the children at the Home have lost only one parent, but many are orphans and have to be taken care of and kept in touch with after they are over-age for the Home. One of the principal aims of the Home is to try and keep families together until such time as their homes can be re-established on a satisfactory basis.

"Super-Heat" Coal is Introduced to Didsbury District

Many dealers have this low-priced high quality fuel on sale.

"Super-Heat" coal is mined at Ardley, Alberta, 30-miles east of Red Deer and will be in general use this winter if the claims advanced by L. R. Lipsitt, the man who developed this mine and who recently appointed agents throughout this territory, are fulfilled.

"Super-Heat" is a deep-seam coal. It is dull in color, but is a splendid furnace or heater coal and has been proven to last up to 40-hours. For ranges this coal needs plenty of draft and must be supplied to the fire in small pieces.

"Super-Heat" is a slow-starting coal, and as such, small pieces must be used to form a bed and a good draft given. When the fire is well alight place larger pieces on and then control the heat by the draft system.

Mr. Lipsitt, president of the "Super-Heat" Mining Company, came to Canada three years ago on a vacation trip from London, England, and liked the country well enough to go into business here, and has spent the last two or three years in developing the mine which can now turn out coal in large quantities.

He has a strong opinion which he believes will appeal to the general public, that in difficult times especially, people should get away from quick-burning coals which burn away their dollars much too fast, and should select the longest-burning coal they can secure—in other words, says Mr. Lipsitt, why should people pay for 3 ton of quick burning coal if 2-ton of long-lasting coal will give a more uniform heat for the same

.. Didsbury Opera House .. Friday and Saturday, Dec. 1, 2

Girls, Wake Up and Dream—MAURICE CHEVALIER
Is going to tell—

"A Bedtime Story!"

with Helen Twelvrees, Edward Everett Horton
and the FAMOUS BABY LEROY

5 SONG HITS 5

A doorstep baby and a pretty babe-e make Maurice sing a new tune

PATHE NEWS ■ SELECTED SHORTS
Saturday Matinee at 3p.m. 10c Everybody!

Coming Dec. 8, 9—Marion Nixon and Ralph Bellamy
"Rebecca of Sunnybrook Farm."

LOCAL & GENERAL

Miss Helen Teskey, of Calgary, was the guest of Miss Winnie Adhead over the weekend.

The Misses Evelyn and Orpha Llesemer motored to Calgary on Monday.

Mr. N. Crimmon brought an Albino crow to the Pioneer Office yesterday. It was caught in a wasp-trap and can be seen at the office.

We notice in Berzelt's window the new sweaters and stockings for the High School hockey team. The boys will think they are some pumpkins when wearing these.

The sermon subject at Zion Evangelical Church next Sunday morning will be "Sowing the Unseen" and in the evening, Rev. A. Traub, president of Mountain View Bible School, will be the guest preacher.

Mrs. H. B. Adhead, of Calgary, accompanied by her daughter, Miss R. Adhead, motored to Didsbury last Friday to attend the music-recital given by Miss Thompson's pupils. They spent the weekend with Mr. C. H. Adhead and family.

Photos in folders 7x9at 3 for \$3.00 Cabinet photos from \$5.00 per dozen, one enlarged photo with each dozen. Photos from your own negatives in Christmas cards \$1.00 per dozen. Special—1 Dozen photos in Christmas cards at \$2.00 per dozen. To ensure catching the Old Country Christmas mail, order your photo now—J. Seranton, the Photographer, Didsbury. See new fall mounts just in, also new style backgrounds and the latest lighting improvements recently installed. Photographs taken day or night. [45c]

Eyes Examined at Roseland Hotel on Monday afternoon, December 4.—E. J. Anderson, B.Sc., and J. E. Thomas (Associate)

length of time.

Mr. Lipsitt also believes that in a winter like the present, when most dealers can sell for cash only, the cash price of coal should be brought down to the lowest figure that will enable both mine and dealer to exist. Regardless of the quality of this coal the mine-price has been brought down to almost the bare cost of production—and the appointed agents are handling the coal on the narrowest margin.

The Atlas Lumber Co. Ltd. have been so impressed with these views that they have decided to handle and push "Super-Heat" coal in Didsbury this season, and the advertisement in this paper shows that they are going to sell the coal at a price which will make a great appeal to the public on account of the saving in fuel costs.

We Serve

Rosebud Pancakes

—with—

Pure Maple Syrup!

"HANK'S PLACE"

See "Woodie" for Coal!

IT'S TIME TO DO YOUR

Christmas Shopping

Christmas Goods Arriving Daily!!

IF IT'S HER WAY—IT'S FAIRWAY

FAIRWAY SHIRTS

for MEN

Plain and Fancy Broadcloth
\$1.50 & \$1.95

Snappy Ties in Xmas Boxes

50c to \$1.50

Armbands & Garters

25c and 50c

Tie Holders **25c**

Fancy Socks

25c to \$1.00

Cufflinks **25c to 75c**

Belts **95c Up**

Watches **\$1.00**

Spats **\$1.00**

Fey. Suspenders **50c 75c**

Men's Fey. Handkerchiefs

10c to 20c

Men's Handkerchiefs

Boxed **75c \$1.00**

Boys Broadcloth Shirts

same as Dad's **\$1.50**

ORIENT ROSE

the Best Money Can Buy

75c \$1.00 \$1.50

Necklets **15c to 35c**

Bracelets **35c**

Bead & Earring Sets

35c and 50c

Earrings **35c to 75c**

Games **25c**

Baby Sponge & Comb Sets

35c

Mirror & Comb Sets

25c

Handkerchiefs in Fey. Boxes

25c Up

Fancy Handkerchiefs

5c to 20c

New 'Saturday Night' Dresses

35c and 50c

"MELLO CREPE"

the New Silk Underwear

for WOMEN

Gowns, slips, panties,

Pantie and brassiere sets

"Mello Crepe" is Different!

Come in and Examine

this New Material—

You'll Like It!

Meet Me At

RANTON'S

"Didsbury's Friendly Store"